

FINDING MEANING BEYOND THE HUSTLE

WORK



REDEEMED



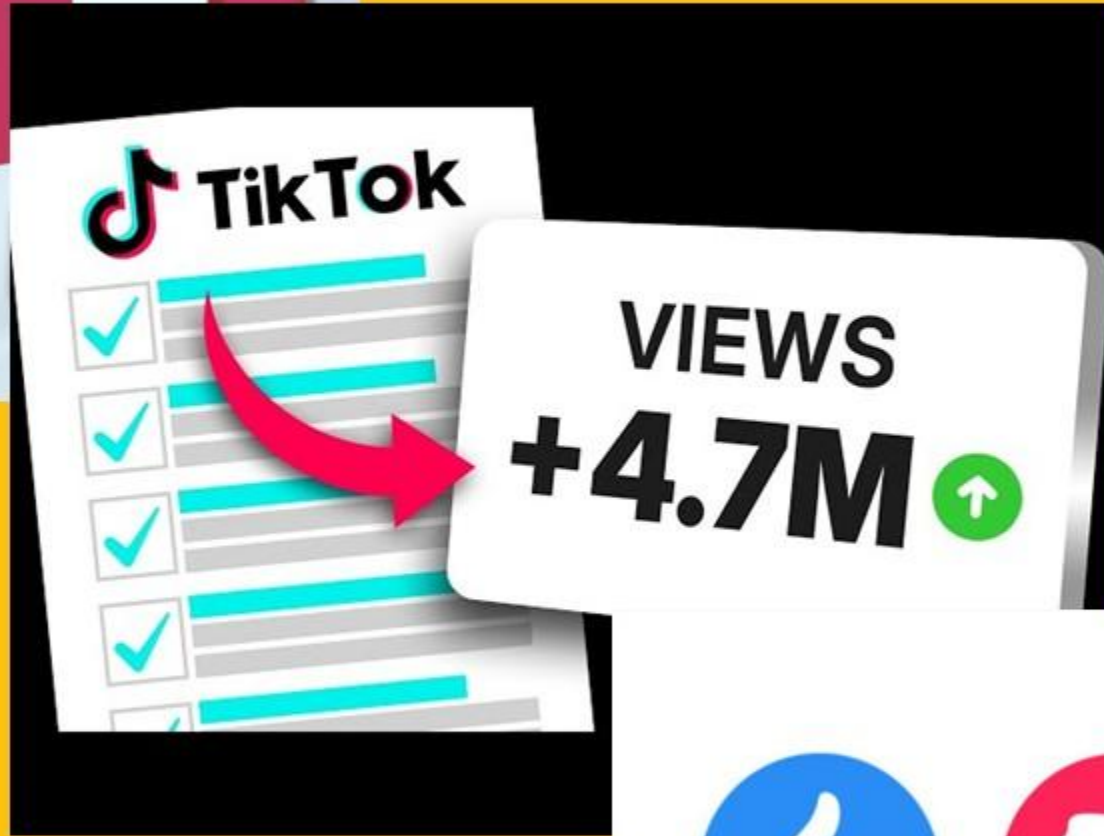
EVERY NATION
CHURCH • PENANG

**WORK
REDEEMED**

FILL

INFLUENCE WITH INTEGRITY

INFLUENCE



SocMed influencer culture?

- Validation and reward
- Social comparison
- Fear of missing out (FOMO)
- Negative feedback and cyberbullying
- Superficial connections
- Reduced social skills

**In a world where
everyone wants to
be seen, Jesus
calls us to make
Him seen.**

**Our influence is meant
to point people to God,
not ourselves.**

**How do we influence
others to God?**

13 “You are the salt of the earth. But if the salt loses its saltiness, how can it be made salty again? It is no longer good for anything, except to be thrown out and trampled underfoot.

14 “You are the light of the world. A town built on a hill cannot be hidden. 15 Neither do people light a lamp and put it under a bowl. Instead they put it on its stand, and it gives light to everyone in the house. 16 In the same way, let your light shine before others, that they may see your good deeds and glorify your Father in heaven.

MATTHEW 5:13-16

**Salt and Light
are for service,
not show**

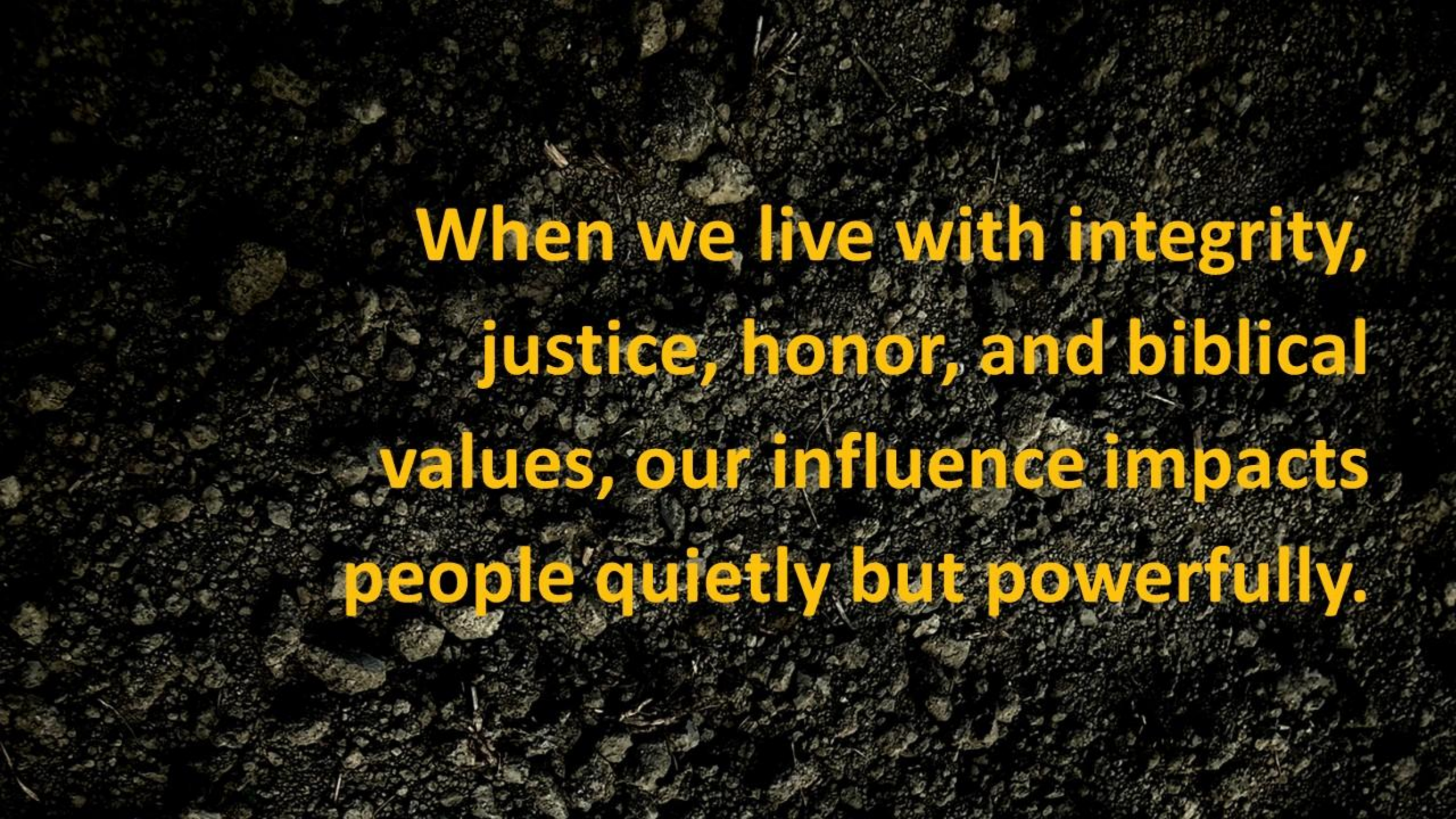


Salt in biblical times

- Salt was extremely valuable in biblical times
- Roman soldiers were sometimes paid in salt, a practice that gave rise to the English words "salary" and "salaried"
- Key component in ceremonial offerings

**Salt in the ancient
world was valuable
and long-lasting —
just like godly
character.**





**When we live with integrity,
justice, honor, and biblical
values, our influence impacts
people quietly but powerfully.**

**Influence grows
through faithfulness,
not fame**

For the earth will be filled with the knowledge
of the glory of the Lord
as the waters cover the sea.

HABAKKUK 2:14

**Influence in God's Kingdom doesn't
explode overnight like viral videos. It
grows as we represent Jesus in
everyday life — being faithful in
small things.**





Edward Kimball



D L Moody



F B Meyer



Wilbur Chapman



Billy Sunday



Mordecai Ham



Billy Graham



?

**One man's quiet faithfulness started
a chain reaction that changed history
— without ever standing on a stage
himself.**

**Christ gave His
life, not build
His brand**

5 In your relationships with one another, have the same mindset as Christ Jesus:

6 Who, being in very nature God, did not consider equality with God something to be used to his own advantage; 7 rather, he made himself nothing by taking the very nature of a servant, being made in human likeness. 8 And being found in appearance as a man, he humbled himself by becoming obedient to death— even death on a cross!

9 Therefore God exalted him to the highest place and gave him the name that is above every name, 10 that at the name of Jesus every knee should bow in heaven and on earth and under the earth, 11 and every tongue acknowledge that Jesus Christ is Lord, to the glory of God the Father.

PHILIPPIANS 2:5-11

**Our influence should
lift up His name, not
ours.**



**When people look at
our lives, they should
say, "God is good," not
"You're great."**

Salt & Light: Influence through service.

Faithfulness: Influence grows quietly, not through fame.

Christ's Example: Influence flows through reflection and sacrifice, not self-promotion.





**Whose glory are you
living for — yours or
God's?**

APPLICATION

- 1. In what areas of your life (workplace, school, social media, home) are you currently using your influence more to promote yourself rather than point people to God?**
- 2. What is one small, consistent act of faithfulness you can commit to this week — even if no one notices — that can reflect Christ to those around you?**
- 3. Are you living like the “alive salmon” that thrives in any environment, or more like the “salted fish” — present but spiritually stagnant? What would it look like for you to reconnect deeply with Jesus so His life can flow through you again?**