







BIBLICAL FOUNDATION

- ²⁷ So God created man in his own image, in the image of God he created him; male and female he created them.
- And God blessed them. And God said to them, "Be fruitful and multiply and fill the earth and subdue it, and have dominion over the fish of the sea and over the birds of the heavens and over every living thing that moves on the earth."

Genesis 1:27-28

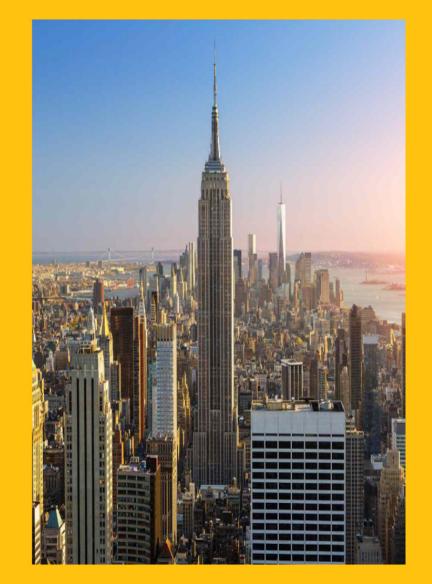
BIBLICAL FOUNDATION

- Created in God's image our value is in who we reflect, not what we produce.
- 2 Given a calling to fill the earth with His values, His character, and His truth.



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Building Our Own Image vs The Living Image

"Then they said, 'Come, let us build ourselves a city and a tower with its top in the heavens, and let us make a name for ourselves, lest we be scattered over the face of the whole earth."

Genesis 11:4

Influencer Culture: The New Tower of Babel

Value = Visibility
Your worth = Your number of followers

Our Calling

"You are the salt of the earth... You are the light of the world... let your light shine before others, that they may see your good works and glorify your Father in heaven."

Matthew 5:13-16

"The earth will be filled with the knowledge of the glory of the Lord as the waters cover the sea."

Habakkuk 2:14

Salt & Light Are For Service

Daniel

But Daniel resolved that he would not defile himself with the royal food and wine. - Daniel 1:8

Now Daniel so distinguished himself...that the king planned to set him over the whole kingdom. - Daniel 6:3

They could find no corruption in him, because he was trustworthy and neither corrupt nor negligent. - Daniel 6:4

For He is the living God, and He endures forever; His kingdom will not be destroyed, His dominion will never end. - Daniel 6:26

Lessons from Daniel's Life

- 1. Know your identity
- 2. Draw your line with grace
- 3. Work with excellence
- 4. Private devotion
- 5. Influence through faithfulness
- Salt in a jar = useless
- Light under a basket = powerless



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2 Faithfulness, Not Fame



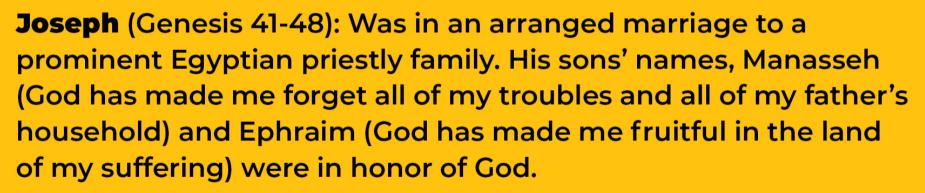




Faithfulness, Not Fame

- Influence staged # transformation
- Influence = serving faithfully

Daniel (Daniel 6): Most successful influencer!



Esther: Her influence was based on purpose, not royal title.



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3. Jesus, The Model Of Influence



Perfect image of God (Colossians 1:15)

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- Known for truth (Matthew 22:16)
- Withdrew when crowds wanted to make Him king (John 6:15)

3. Jesus, The Model Of Influence

- Build Kingdom ≠ Brand
- Make Disciples ≠ Chase Followers
- Self-sacrifice ≠ Self-promotion

APPLICATIONS

At Work: Choose faithfulness,

visibility is the outcome.

At Home: Model humility and love.

Encourage ≠ **not to impress**. Online:

"Whatever you do, work at it with all your heart, as working for the Lord, not for human masters."



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Colossians 3:23

CONCLUSION

- Be salt that gives flavor.
- Be light that shines.
- Be a "brand" that reflects Jesus.

"Let your light shine before others, that they may see your good works and glorify your Father in heaven."

Matthew 5:16